



NAME THE THEME

6TH SWEEP Innovation and Excellence Awards

Introduction:

The Smart Wireless Engineering Education Program or SWEEP is an industry-academe partnership that aims to raise the level of engineering education in the country, particularly in the field of Electronics and Communications Engineering (ECE). The program includes the provision of wireless broadband equipment to the partner schools as well as a continuing education program for the faculty and the students.

Every year, SWEEP launches a nationwide search for the most innovative wireless applications designed by student-faculty teams from its partner schools. Dubbed the SWEEP Innovation and Excellence Awards, it is an awards program that offers an opportunity for budding engineers to showcase their technical know-how and ingenuity in developing applications that would benefit their respective communities. This continuing initiative is a step towards fostering a culture of excellence and innovation among technological leaders of the future.

Now embarking on its 6th year, the SWEEP Innovation and Excellence Awards is looking for the most innovative applications developed by SWEEP partner schools for community development.

In line with this, SMART is looking for the theme that would best capture the essence of the 6th SWEEP Awards.

Contest Guidelines:

1. The theme for the 6th SWEEP Innovation and Excellence Awards should revolve around Wireless Applications for Community Development. This means that the applications developed should:
 - Be replicable and relevant to local development directions and local industries. Can be Regional, Provincial, City, or Municipal level application;
 - Engage other academic units of the school like the Colleges of Social Science, Economics, Business as appropriate and be more relevant to the schools in a cross-cutting manner;
 - Be relevant to the community. It would be better if the application solicits actual collaboration/ advisory/ input by the duly authorized local government unit/ agency or recognized industry association;
 - Employ a multi-disciplinary but technology-based approach. The application should be reviewed by the appropriate and relevant academic unit other than engineering, when needed.

Applications should have:

- Social Impact. Meaning, it addresses a problem of the community.
 - Economic Impact. Meaning, it creates livelihood.
 - Green Impact. Meaning, it is environment-friendly.
2. The theme should compose of just one (1) line or phrase and should be catchy. The following were the themes for the previous SWEEP Awards:

3rd SWEEP Awards: Safety and Security
4th SWEEP Awards: Going Wireless for Disaster Preparedness
5th SWEEP Awards: Strengthening Community-Based Emergency Management Systems

Contestants:

All currently enrolled BS Electronics and Communications Engineering students and all bona fide faculty members from the Electronics and Communications Engineering Department for School Year 2009-2010 of SWEEP Partner Schools are entitled to join the said contest. Please note that students and faculty members, who are related to employees of Smart Communications, Inc. up to the second degree of affinity or consanguinity, are prohibited from joining.

Entry Form:

All duly accomplished entry forms must be submitted to the SWEEP Innovation and Excellence Awards c/o Public Affairs (Attn: Marissa P. Mercado) via: 1) fax: 5113100; 2) E-mail: mpmercado@smart.com.ph; 3) personal delivery, courier, mail: 8/F Smart Tower One, 6799 Ayala Avenue, Makati City.

Participants may also submit their entries via the online form at <http://spreadsheets.google.com/viewform?key=rBS4s1RooX4PUmAVQ3LSE-Q&hl=en>.

Deadline of submission of entries is on June 30, 2009.

Selection of Finalists and Winner:

Representatives from the Public Affairs Group and from the Network and Platform Services Division of SMART will choose five (5) finalists from among all the entries and one (1) winner from the five finalists based on the given criteria.

Prizes:

Each finalist will receive a gift pack from Smart, and the winner will receive a Smart Bro Prepaid Plug It.